

# WHERE IS SHIFT4 ON THE ROAD TO EMV COMPLETION?

We've been down this road before — we started processing EMV payments in Canada six years ago. Now, we're well down the road to U.S. EMV.



## FIRST STOP: Payment Terminals

### Where is Shift4?

Shift4 offers EMV with nearly a dozen secure, smart devices by Ingenico Group and Verifone in the U.S. and Canada. You can find detailed information about the EMV devices we support, including a PDF brochure about each device, on our [third-party devices page](#).

## NEXT STOP: Processors

### Where is Shift4?

Shift4 is currently certified for EMV with 8 processors in the U.S. and Canada — with more on the way! Our EMV solutions with American Express, First Data Rapid Connect®, Global Payments (Canada), and Moneris (Canada) are all generally available to all merchants. We are actively piloting EMV with Chase Commerce Solutions and TSYS and awaiting pilots with Global Payments (U.S.) and Elavon. Visit [shift4.com/certifications](http://shift4.com/certifications) for the most up-to-date information on our processor certifications.

ARRIVED!



ALMOST THERE!

## LAST STOP: Independent POS/PMS Software Vendors (ISVs)

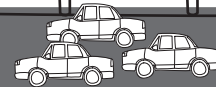
### Where is Shift4?

Shift4's EMV coding is 100% complete. This means that as soon as an ISV certifies with us for EMV, they can immediately offer EMV to their customers. It's simple — and takes a fraction of the time and money it would to certify with a processor.

## Where are the Processors?

EMV development is a massive undertaking, and the backlog of ISVs waiting in line to certify with processors is extensive. Because Shift4 is certifying dozens of ISVs for EMV at once, many processors have ushered us to the front of the line. We're still certifying with a few processors, but we get priority because we help them reduce their backlog.

ARRIVED!



ON THE ROAD!

## Where are ISVs?

Many ISVs are already certified with Shift4 for EMV but some haven't certified with us yet. Check in with your ISV (a.k.a. POS or PMS provider) to find out where they are. Your ISV will need to contact us at [partnersupport@shift4.com](mailto:partnersupport@shift4.com) and may need to do a little bit of coding, but the rewards are grand. When they certify with us — once — they'll be instantly certified for ALL of the processors and devices we work with. Yeah, it's that easy!



PLEASE CHECK IN.

## ARE YOU READY TO GET ON THE ROAD TO EMV ACCEPTANCE?

Contact Shift4 at 800.265.5795 or [info@shift4.com](mailto:info@shift4.com) for more information.



Note: If your POS or PMS vendor already uses Shift4's Universal Transaction Gateway® (UTG®) controlled device support and is certified with us for PIN debit or gift card acceptance, they've already completed most of the coding needed for EMV. Most ISVs are finding that the additional work needed for EMV acceptance takes only days.