

## HISTORICAL TIMELINE

1999

United Bank Card founded by Jared Isaacman

2000

Shift4 Corporation releases **DOLLARS ON THE NET**, one of the first web-based payment applications

2004

United Bank Card launches **free terminal program**  
Shift4 creates **first tokenization solution** for payment security

2007

Shift4 releases **i4Go**, P2PE ecommerce solution

2008

United Bank Card launches **Harbortouch POS system**

2009

Shift4 releases **4Res**, tokenization solution for hotels

2012

Shift4 releases **EMV in Canada** and adds hardware-based P2PE  
United Bank Card rebrands as **Harbortouch**

2014

Harbortouch acquires **Merchant Services Inc (MSI)**

2016

Shift4 certifies for **EMV in the U.S.**  
Harbortouch partners with **Searchlight Capital**

2017

Exclusive endorsement by **Bar Rescue's Jon Taffer**  
Acquisition of **Restaurant Manager, POSitouch, and Future POS**  
Acquisition of **IRN/CurvePay**  
Acquisition of **Shift4 Corporation**

2018

Company rebrands as **Shift4 Payments**  
**Lighthouse Business Management System** is released  
Shift4 unveils next generation POS platform, **Edgewater**

2019

In-house **key injection facility (KIF)** receives PCI validation for P2PE  
**SkyTab** pay-at-the-table solution is released  
Shift4 launches **Marketplace** for third-party POS integrations  
Shift4 unveils **Tableside**, a tablet-based order- and pay-at-the-table solution

2020

Acquisition of **Merchant Link** payment gateway  
Shift4 releases **SkyTab Online**, an online ordering platform  
**QR Order & Pay** contactless solution is released  
Shift4 Payments becomes **publicly traded on NYSE**  
Acquisition of **Micros Retail Systems**  
Acquisition of **3dcart** eCommerce platform

2021

3dcart rebrands as **Shift4Shop**  
Shift4 and SpaceX announce **Inspiration4**, the world's first all-civilian mission to space, led by Shift4 CEO Jared Isaacman  
Acquisition of **VenueNext**