

A Payments Foundation That Can Grow With Your Business



Overwhelmed by the cost of EMV adoption? We understand. That's why we're offering merchants **FREE EMV** terminals! And that's on top of the security, stability, and technology that we already deliver.

Omni-channel – It's your in-store, e-commerce, call center, mobile device, and more, all working together smoothly and securely. Shift4 Payments now offers an all-in-one payment processing solution that complements your retail environment – today and into the future.

Shift4: The Original Payments Experts

Decades ago, we solved the payments needs of the original omni-channel industry – chain hotels and megaresorts – from front desk and reservations to restaurants and retail boutiques – all with one comprehensive payment solution. With our know-how and new payment solution, we'll do the same for your entire enterprise.



Option 1
Secure Payment
Gateway



Option 2
Gateway +
Merchant Services

A Complete Payment Processing Solution

Every day, tens of thousands of merchants rely on Shift4's cutting-edge payment gateway for fast, reliable, and secure transactions. An enterprise-grade retail solution, our gateway boasts the industry's highest standard for payment security technology, transaction speed, functionality, and user experience. On top of that, we now offer a comprehensive, all-in-one payment processing package that is second to none. With \$100 billion in volume, nearly 200,000 merchants, and 300+ POS and PMS integrations, Shift4 Payments has all the connections and tools to provide merchants of any size in any industry with a customized solution that is truly one-of-a-kind.

This complete payment processing solution delivers unparalleled benefits to retailers and their businesses:



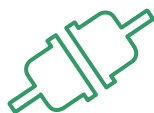
Payment Processing:

Shift4 Payments offers highly competitive merchant services built on decades of payment processing experience. We can match your existing rates or provide a competitive proposal for new businesses.



Gateway Features:

You'll get the unmatched speed, security, reliability, and benefits of Shift4's secure payment gateway (more details on the next page).



Processor Connection:

We've taken care of your processor connection, which means you have one less tedious thing to worry about.



Customer Service:

We provide unmatched customer service for every facet of your payments, including your gateway, point of sale, processing and merchant services, devices, and more.



Shift4's Secure Payment Gateway

Shift4's payment gateway delivers a wide range of features and benefits to each of our merchant customers. Our patented technologies create a solid foundation for success that helps optimize your entire operation, payments, and security:



Security:

The original tokenization solution, PCI-validated point-to-point encryption, and the latest in EMV



Speed & Reliability:

The fastest authorizations with 100% system uptime for 9 years – and counting!



Features:

Pre- and post-settlement auditing, centralized control and reporting, fraud detection, offline EMV, and so much more



Choices:

Support for a variety of third-party devices, including Ingenico, Verifone, and more, to meet the needs of any merchant environment



Compliance:

Simplified PCI DSS compliance, since we make sure the merchant environment does not process, transmit, or store sensitive payment data



Future Proof:

Support for EMV, swiped, manually keyed transactions, and NFC, including Apple Pay, Samsung Pay, and Android Pay

Two Options for Better Payments

Every one of our retail customers receives the powerful features and benefits of our payment gateway. For those that want to stick with just the core technologies and benefits, we offer a **Secure Payment Gateway** option that includes only those gateway features.

For retailers who want to go beyond the foundation and take advantage of everything that Shift4 Payments has to offer, choosing our **Gateway + Merchant Services** option is the way to go. By working with Shift4 Payments, your retail enterprise can have the best of both worlds: The most secure payment gateway AND a complete merchant services package that unites all the pieces of your payments plan.

Contact Shift4 today to learn more about the payments package that's right for your business.



About Shift4 Payments

Shift4 Payments is the leader in secure payment processing solutions, powering the top point-of-sale and software providers across numerous verticals, including Food & Beverage, Hospitality, Lodging, Gaming, Retail, and e-Commerce. This includes the company's Harbortouch, Restaurant Manager, POSitouch, and Future POS brands, as well as over 300 additional software integrations in virtually every industry. With eight offices across the U.S. and Europe, 7,000 sales partners, and three state-of-the-art data centers, the company securely processes over 1 billion transactions annually for nearly 200,000 businesses, representing over \$100 billion in payments each year. For additional information, visit www.shift4.com.



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