



## Conversion Promotion TERMS AND CONDITIONS

Subject to the terms and conditions herein, Shift4 Payments, LLC ("Shift4") will issue each new Shift4 Dine customer ("New Merchant") who, (i) immediately prior to becoming a New Merchant hereunder, formerly utilized a POS system offered by a company other than Shift4 (or its affiliates) in connection with its established restaurant, and (ii) processes an average of at least \$30,000 per calendar month in live transaction volume with Shift4 in its first two (2) calendar months of processing with Shift4, Shift4 will issue such New Merchant a \$5,000 signing bonus (the "**Signing Bonus**").

A New Merchant is a business who:

- Is a restaurant operating in the USA;
- Signs Shift4's standard merchant processing agreement ("**MPA**") during the Promotional Period;
- During the Promotional Period, migrates from another company's POS system to Shift4 Dine, and installs and begins using Shift4 Dine after agreeing to Shift4's standard terms and conditions;
- Has not had a direct or indirect relationship for payment processing with Shift4 or its referral partners in the 6 month period preceding the date it signed the MPA and is not an existing lead of Shift4 or its referral partners as of the referral date (an "**Existing Merchant**");
- Is not affiliated with, or in the same franchise with, an ExistingMerchant;
- Processes its first live transaction with Shift4 during the Promotional Period (the "**Go Live Date**");
- Meets all of the other terms and conditions for this Credit.

The Signing Bonus promotion ("**Signing Bonus Promotion**") begins on July 27, 2023, and automatically expires on May 31, 2026 (the "**Promotional Period**"). Shift4 reserves the right to (i) withdraw or modify the Promotion, including any Signing Bonus at any time, without notice, (ii) determine, in its sole discretion, whether any particular Shift4 Dine customer qualifies as a New Merchant, (iii) withhold any Signing Bonus, including in instances where Shift4 reasonably believes the New Merchant or putative New

Merchant has not acted in good faith. An "established" restaurant is a restaurant that has been in continuous operation for at least 12 months before becoming a New Merchant. **AS AN EXPRESS INDUCEMENT FOR SHIFT4 TO MAKE ANY SIGNING BONUS AVAILABLE IN CONNECTION WITH THIS PROMOTION, EACH QUALIFYING NEW MERCHANT EXPRESSLY REPRESENTS, WARRANTS, AND COVENANTS THAT ITS PARTICIPATION IN THIS PROMOTION DOES NOT AND WILL NOT VIOLATE ANY CONTRACT OR AGREEMENT WITH ANY THIRD PARTY.** Signing Bonuses will be paid to qualifying New Merchants via ACH (or other reasonable method) approximately 60 days from the date first earned.