

## It's Your Card Web Page Guidelines

In order to reduce It's Your Card Web page development time, Web developers should provide Shift4 with a standalone HTML page. Email Shift4 (installations@shift4.com) the following items:

1. The features to be implemented: Balance Inquiry, Gift Card Purchase, and/or Add Value to a Card.

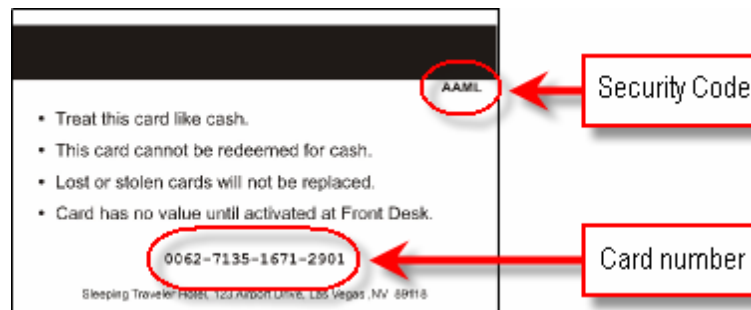
The Balance Inquiry option is a default feature; the Gift Card Purchase and Add Value to a Card options are additional features and will require an eCommerce merchant account setup in \$\$\$ ON THE NET.

2. The company's support contact information: support telephone number, support email address, and company address.

The contact information will be included in the order confirmation email sent to customers.

3. A scanned image of the back of the company's gift card.

If the gift card image is not yet available, email the image separately once it becomes available. Below is a sample image of the back of a gift card.



4. The standalone HTML page and all supporting files.

The HTML page should meet the following criteria:

- The provided HTML page should be a shell. It should be void of body content (text and images), but contain any necessary header elements and navigation bars needed to replicate the company Web page.
- The page must reside on a single directory.
- All supporting images and any required CSS, JavaScript, Flash, and other embedded resource files must be provided.
- Due to some of the idiosyncrasies of SSL, the page should not use or be dependent on frames.

- The page should be locally accessible (viewable by clicking on the HTML file and without involving a Web server).
- All external links, whether hard coded in the HTML file or dynamic in JavaScript files, must include the full URL path. For example, a reference back to the existing home page cannot be `index.htm`; instead, it must be `http://www.merchantsite.com/index.htm`.

Below is a sample HTML page as it should look when submitted to Shift4.

